BREWING

TOMORROW'S BEER



kamo



WHERE WE COME FROM

WE LOVE CELEBRATING WITH A GOOD BEER.

WE CARE ABOUT PERFORMANCE.

kamo started with the idea of bringing those two things together.

AN EXISTING RITUAL

WE SAW AN OPPORTUNITY TO GIVE THAT RITUAL A FUNCTIONAL PURPOSE.

After the effort comes the reward.

A beer after a long run, a ride, or a hard day at the office. Beer has long been a reward that brings people together.

The first cold sip. The feeling of switching off. Staying for one more conversation.

That’s what we love about it.



THE IDEA

RECOVERY THAT TASTES LIKE BEER.



kamo brings functional ingredients into non-alcoholic beer while keeping the experience that makes beer worth drinking.



WHY BEER

01. AN EXISTING RITUAL

Beer is already part of many familiar rituals. kamo adds functional benefits to those moments.

02. THE PRODUCT

Real brewing. Real fermentation. Just four natural brewing ingredients. No unnecessary additives. No bullshit.

03. A SHIFT IN CULTURE

So much of sport is about going faster. Beer offers a moment to reward what you've done. Athletes are looking for this pause.

04. THE TASTE

After fuelling sugar for a long run or ride, a refreshing beer offers a different taste experience then recovery drinks.


425 MG
ELECTROLYTES
LIGHT AND
FRUITY
kamo
Celebrate
Your Wins
10 G
BLG PROTEIN
CITRUS
STYLE
kamo
Celebrate
Your Wins

OUR BREWING PROCESS

Some non-alcoholic beers undergo alcohol removal after brewing, using vacuum distillation or membrane filtration.

kamo takes a different approach. Our selected yeast limits alcohol formation during fermentation, so we brew directly to a low alcohol content.

No alcohol removal afterwards. No extraction. No evaporation. No flavour added back.



THREE BEERS
THREE MOMENTS

refuel



taste: light, fruity

relax



taste: herb, fruity

rebuild



taste: citrus, refreshing

electrolytes | **magnesium** | **protein**

EARLY PROOF

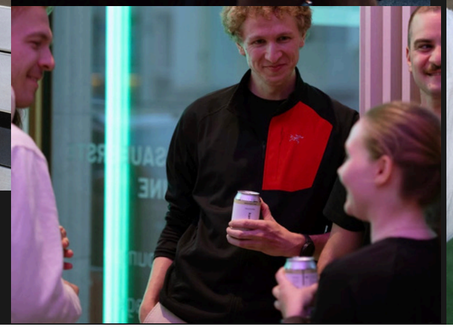
RUN CLUBS, OFFICES, PADEL VENUES, SPORTS BARS, SPORTS BRANDS, AND LUXURY WELLNESS DESTINATIONS





SATISFY, PARIS









SCHLOSS ELMAU

SATISFY

DECATHLON

1KOMMA5°

SCHMEISSER
FUEL YOU UP

SENIOR LEADERSHIP



Paul

Leads sports vision & community activation.

Pro cyclist since 2010. Rose Athlete. Winner of The Traka 200 & UCI Gravel World Series. Bronze at 2023 Gravel Euros.
Podcaster & industry advisor.

ROSE BESENWAGEN

Christoph

Leads brand and marketing.

10+ years as Creative Director for Tier-1 clients. Scaled 5+ ventures with BCG Digital Ventures.
Co-Founder & former CMO at FANtium.

Coca-Cola JUNGvMATT

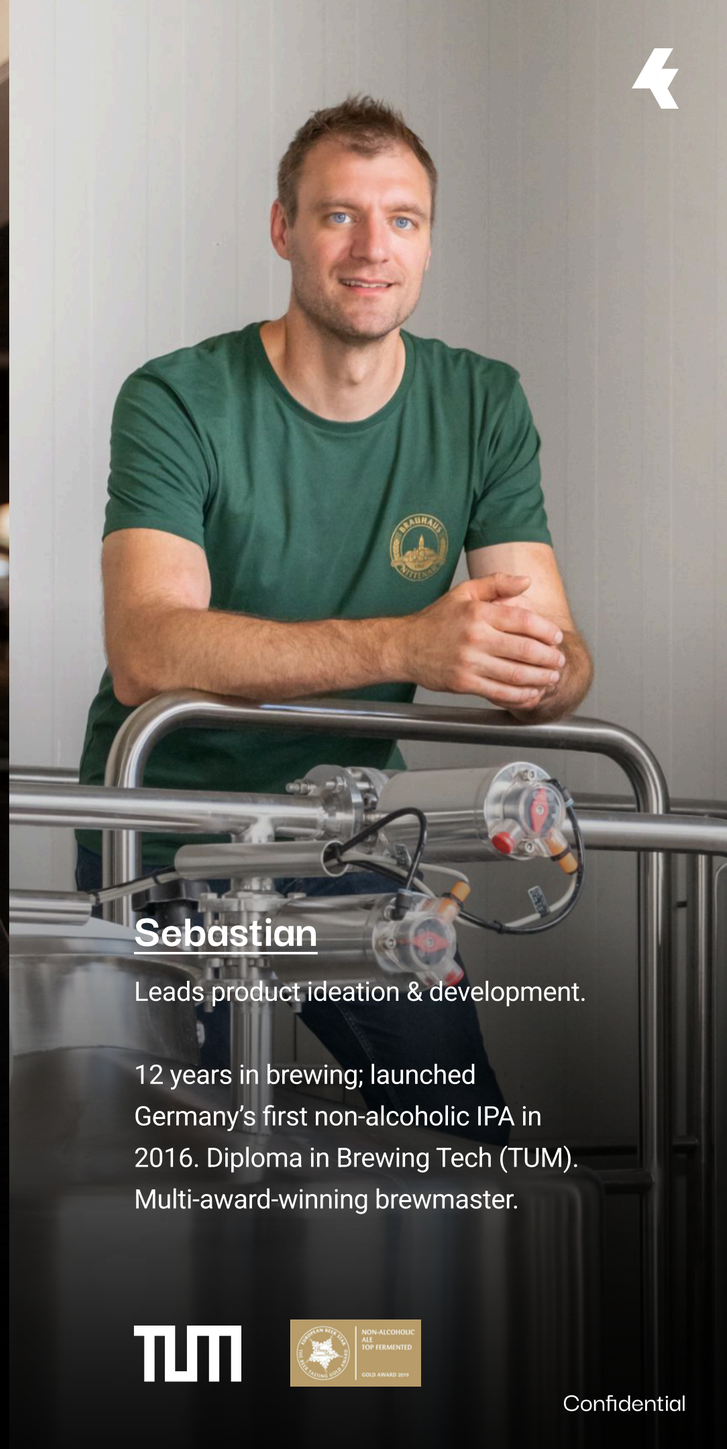
Jan-Philipp

Leads operations & finance.

4 years in VC-backed scale-ups and consulting. M.Sc. from LSE, B.Sc. from CBS.

Ex-COO at FANtium.

LSE FoodLabs



Sebastian

Leads product ideation & development.

12 years in brewing; launched Germany's first non-alcoholic IPA in 2016. Diploma in Brewing Tech (TUM). Multi-award-winning brewmaster.

TUM

Confidential

kamo

BEER AS A NEW SYMBOL OF PERFORMANCE

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